

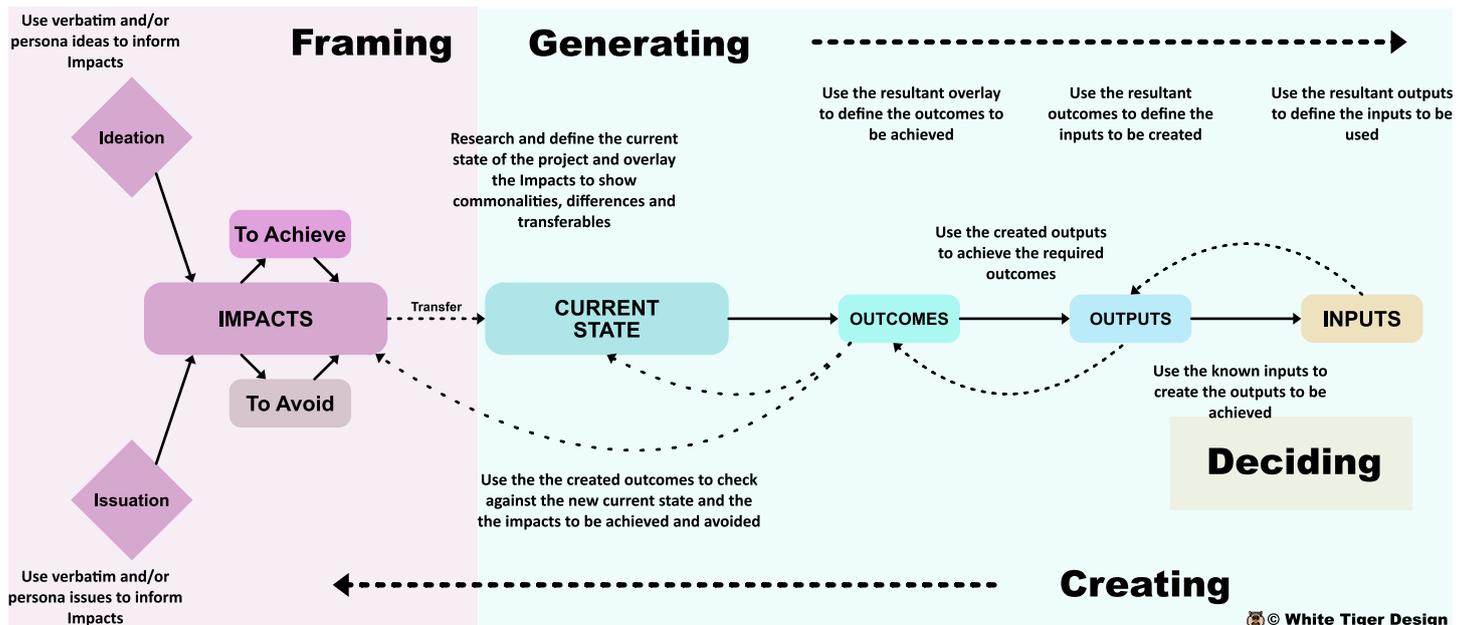
# Impact Driven Innovation

## Impact Creation Mapping



With the honest and open inclusive collaboration of all parties impact driven innovation can resolve issues and create ideas quickly and efficiently. Moreover, maintaining all parties involved in collaboration the systems needed to implement the changes and the leadership involved will convert ideas into reality.

Being impact driven requires different thinking and methods and a focus on things that are new to most current systems. It allows impact focus rather than outcomes which means other things than performance and financial indicators are included in the organisational and systematic thinking. This means that an inclusive collaborative democratisation in designing systems, resolving issues and creating innovation.



The CWE Impact Driven Innovation Method is captured in four main stages:

**Framing:** where the collaborative team research and define the issues to be resolved and/or identify the broad aspects of the project, gain insights from experiencers and create the impacts to be achieved and avoided.

**Generating:** Where the collaborative team map the current state so that variances with the impacts can be identified and the navigation options in deciding what outcomes need to be achieved to enable the impacts, the outputs required to achieve the outcomes and the inputs needed.

**Deciding:** Where the collaborative team start to decide the methods, systems, priorities and expertise needed to start the Creation Phase

**Creating:** Where the collaborative team iteratively gather the inputs that will create the outputs that will enable the outcomes that will create the impacts to be achieved and avoided as mapped in the Generating Phase whilst reviewing that the project is on track, will meet expectations and any changes of current state or context have been defined, mapped and mitigated.

For further details, help with your projects, collaboration or to register interest in developing the model please contact:

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